

**OVERVIEW:**

Entrepreneur/Owner of Frontier Truck Gear since 2001. Frontier Truck Gear began as a start-up and is now an award-winning company with sales throughout the US, Canada, and Mexico.

Fortune 150 Executive for Baker Hughes for 17 years. Executive Leadership of multi-national companies for BHI. Extensive international and domestic experience in the oil and gas industry.

Texas Workforce Commission Chairman of the board for Workforce Solutions Alamo. Experienced with overseeing large 12 county programs and contracts and all programs related to workforce activities that are initiated and funded by the Federal Government.

National Rifle Association Board of Directors 2021.

**EXECUTIVE BIOGRAPHY:**

Over 40 years Business Leadership experience and a graduate of Texas A&M with a BBA in Management. From 1982-1998 held numerous executive positions at Baker Hughes (a Fortune 500 Oil & Gas Service Company) including President, Vice President Manufacturing, Director of Materials, Manager of Purchasing, Manager of Customer Service & Logistics, and Senior Marketing Research Analyst. From 1999-2001 a Business Consultant and managed a manufacturing company for a Texas Based Corporation. From 2001 to present is the Founder and CEO of Frontier Truck Gear which is a nationwide award-winning leading designer and manufacturer of aftermarket truck accessories based in Center Point, Texas. Frontier Truck Gear was awarded the Aggie 100 award from Texas A&M University in 2008 and a second time in 2012 as one of the fastest growing companies in the US owned or managed by an alumnus. Inc. Magazine ranked Frontier Truck Gear in the top 5000 ranking of fastest growing privately owned companies in the US for years 2012, 2013, 2014, and 2019. Served as the Chairman of the Board of Directors for Workforce Solutions Alamo which is the governing board for the regional workforce system that serves 12 counties including Kendall County. From 2004-2011, Rocky Marshall also served on the Boerne Youth Athletic Association board of directors and coached numerous baseball teams.

**BACKGROUND:**

**2001-Present Founder/CEO/Principal Frontier Truck Gear**

Industry leading manufacturing company of heavy-duty truck accessories. Award winning company with sales in Canada, United States, and Mexico. Corp. Offices, Manufacturing, & Distribution Facility: Center Point, Texas.

**1999 – 2001 Business Consultant & General Manager Ranch Hand Truck Accessories**

Corp. Offices, Distribution & Manufacturing Facility: Boerne & Shiner Texas

**POSITIONS HELD AT BAKER HUGHES, INC. (BHI a Fortune 150 Company):**

**1993 - 1998 President Elder Oil Tools and Baker SPD (BHI Companies)**

- Elder Oil Tools: U.S. & International Sales  
Corp. Offices, Distribution & Manufacturing Facilities: Yorktown & Marble Falls Texas.
- Baker SPD: U.S. & International Sales  
Corp. Offices, Manufacturing & Distribution Facility: San Antonio, Texas.

- Director of Business Development Baker Oil Tools (1998)  
Developed acquisition prospects for Baker Oil Tools & Baker SPD

**1990 - 1993 Vice President Manufacturing: Baker Sand Control (BHI Co.)**

**1989 - 1990 Director of Materials: Baker Sand Control (BHI Co.) – Houston Texas**

**1987 - 1989 Manager Purchasing/Logistics: Baker Oil Tools (BHI Co.) – Houston Texas**

**1986 - 1987 Manager Customer Service/Logistics/Job Shop: Baker Oil Tools (BHI Co.) – Houston Texas**

**1985 - 1986 Manager North American Customer Service: Baker Oil Tools (BHI Co.) – Houston Texas**

**1984 - 1985 Supervisor North American Customer Service: Baker Oil Tools (BHI Co.) – Houston Texas**

**1982 - 1984 Senior Marketing Research Forecast Analyst: Baker Oil Tools (BHI Co.) – Houston Texas**

**ORGANIZATION MEMBERSHIPS & AWARDS:**

- National Rifle Association Board of Directors 2021
- National Rifle Association: Life Member-2010, Endowment-2011, Patron-2012, Benefactor-2014
- Workforce Solutions Alamo Board of Director-Chairman 2015, Vice Chairman 2012-2014
- Inc. 5000 Ranking Frontier Truck Gear – 2012, 2013, 2014, 2019
- Aggie 100 Award Frontier Truck Gear – 2008, 2012
- Boerne Youth Athletic Association Board of Directors & Executive Board 2004-2011
- American Production & Inventory Control Society
- National Association of Purchasing Managers
- President Oil & Gas Well Supply Traffic Association 1988-89, Vice President 1987-1988
- President Business Management Honor Society (Sigma Iota Epsilon) Texas A&M 1981
- Vice President Business Management Honor Society (Sigma Iota Epsilon) Texas A&M 1980

**EDUCATION:**

2015 Open Meetings Act Certification & Public Information Act Certification

1993 Certified in Integrated Resource Management (APICS)

1991 Certified in Production and Inventory Management (APICS)

1988 Baker Hughes Management Growth Institute

1982 Texas A&M University, BBA Management