

A Platform to Empower & Energize the NRA Board of Directors

No matter the organization, people will support and trust the mission they believe in and the leadership behind it. A majority of Board Members are ready and willing to now REBUILD THE NRA!

Who We Are

We are the majority of Board Members ready to meet the challenges of the new era and secure the future of the NRA, the protection of our Second Amendment and the preservation of our rich shooting sports and hunting traditions.

Our Priorities:

Transparency

We need clear and open communication with leadership, staff, and membership so that we rely on accountability to each other, without regard to external or political forces. The membership is tired of the self-dealings and posturing, they know the truth when they see it.

Integrity

We need leaders with strong values and the necessary bravery to act on values and not in their own self interests even when it comes through self-sacrifice. The NRA is not for power or money, it is to serve our mission and membership.

Credibility

We need to choose leadership that can garner the necessary trust of our membership, donors, and staff. There is much talent, experience and expertise on our board and it is time we fully utilize it.

We are our membership, we are you- We are the NRA!

Our Platform

Slate of Officers:

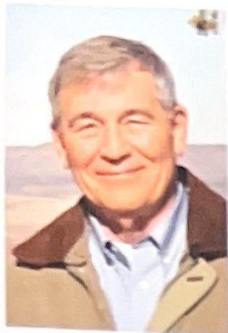
- President - Buz Mills
- 1st VP - Bill Bachenberg
- 2nd VP - Mark Vaughan

Charting a New Course

- Re-build Trust with our Members, Donors, Industry, Supporters, and Staff.
- Adopt a Comprehensive New Leadership Paradigm.
- Develop Profiles to Guide Future Board Recruitment.
- Present Goals for our Mission, Membership, Fundraising, Communications and Training, Shooting Sports, and Hunting Programs.
- Constitute Priorities for Transparency, Integrity and Credibility through the Creation of Tiers of Accountability.
- Institute Priorities for the EVP Selection Process and Accountability to the Board Through Performance Metrics.
- Review and Amend our Bylaws to set the Stage for Governing the NRA into a Next Era.

This will be accomplished through tapping into the incredible depth of experience, talent and skills of every Board Member and empowering the Board towards a more active governance. This ensures that major decisions are based upon careful analysis and are made transparent to all Board members.

The result will be re-gaining the trust and confidence of membership, revitalizing core programs and driving both the mission and membership to new heights.



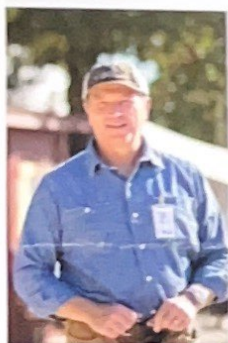
For President – Buz Mills

- 15 Year NRA BOD Veteran
- USMC Veteran
- 25- Year Firearms & Tactical Trainer - Gunsite Academy
- Licensed FFL Manufacturer
- Sheriff's Air Group SAR Pilot
- 7,000+ Hour Commercial Pilot
- State Lobbyist / Testified before Congress
- Communications Contractor
- Unapologetic Entrepreneur
- Extensive Leadership in Gun Clubs & State Associations



For 1st VP – Bill Bachenberg

- 21 Year NRA BOD Veteran
- Entrepreneur and Business Owner & Executive for over 45 years
- Founder of an Information Technology Company
- Founder of Lehigh Valley Sporting Clays (with a focus on handicap accessibility in the shooting sports)
- Founder of Camp Freedom (with a focus on physically and mentally disabled veterans, first responders and Gold Star Families)
- Extensive Leadership in Non-Profits
- NRA Gold Jacket Donor



For 2nd VP – Mark Vaughan

- 5 Year NRA BOD Veteran
- 35 Years Entrepreneur, Business Leader, and Executive
- NRA Instructor
- Law Enforcement Instructor and Deputy Sheriff (Reserve)
- "2014 NRA Officer of the Year" with many awards of Valor for Stopping an Extremist Attack
- President of the Oklahoma Rifle Association
- 25 Year Trustee at the 2,500+ member Oklahoma City Gun Club
- Extensive Leadership in Gun Clubs & State Associations

Layers of Accountability

Non-Profits are mission-centric organizations that have special protections. There is a duty for each layer of accountability to keep the organization in healthy bounds so that the mission is first and foremost, and nothing else.

Transparency

Transparency, which involves collecting information and making it available and accessible for public scrutiny.

Answerability or Justification

Answerability or Justification, which requires providing clear reasoning for actions and decisions, including those not adopted, so that they may reasonably be questioned.

Compliance

Compliance, through the monitoring and evaluation of procedures and outcomes, combined with transparency in reporting those findings.

Enforcement or Sanctions

Enforcement or sanctions for shortfalls in compliance, justification, or transparency.

Taken from: The Many Faces of Nonprofit Accountability by Alnoor Ebrahim. 2010, Harvard Business School.

Charting a New Course for the NRA in our Boardroom